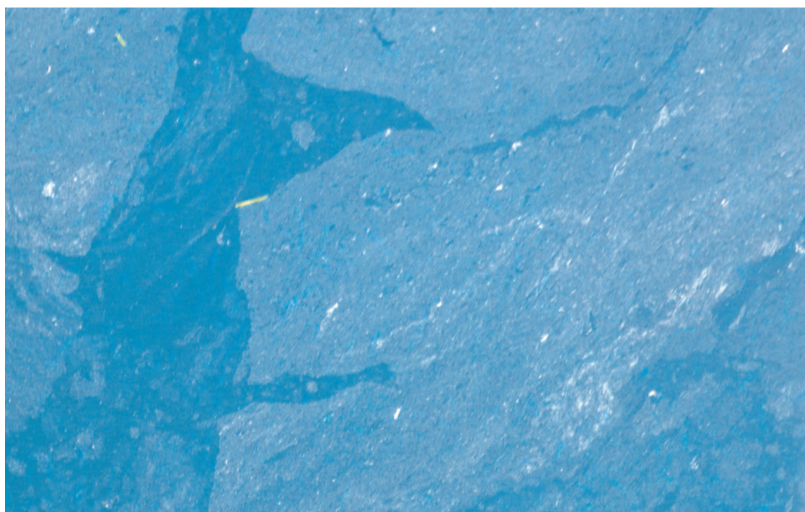


Time to act!



Gulf of Fethiye...
Hisarönü Gulf...
Gökova Gulf...
Güllük Gulf.

Summer 2012:



**If not stopped
immediately,
tourism on the coast
will break down
in a few years.**

The problem:

**Gulets,
daily trip boats
and yachts
dump tons of there
sewage
into the creeks.**

All dish soaps, shower gels and shampoos contain surfactants, water softeners, bleaches, alkaline materials, optical brighteners, fillers, foam regulators, enzymes, corrosion inhibitors and fragrances that degrade only after tens of years.

No solution:

**The Turkish authorities
try to get the
problem under control
with greewater tanks and
aspiration systems .**

The result:

- **No place for additional tanks in the yacht**
- **Crowds and chaos at the extraction units**
- **Further secret “dumping”**

Target:

**The blue card system
of the authorities
taken further ahead
by a market-based
approach.**

The basic idea:

**Not what comes
out from the tank
is important,
but what goes into
the tank!**

Desirable:

**A new product
is necessary
that breaks down
in the sea by 99% in a
few days rather than
in tens of years.**

**In this case the secret
pumping is no longer a
problem.**

Despite other products...

... there is no single environmentally friendly detergent!

All contain chemical surfactants, which harmful microorganisms in the water and dissolve in nature very slowly.

Therefore “SeaSave”



Properties:

The new product:

- 1. dissolve in sea water within 28 days**
- 2. contains no chemical surfactants, no water softener etc. and no fragrances that leave residues in the sea and affect the skin compatibility.**

The power behind:

**The Turkish Ministry
of Environment
is behind it and expect
a convincing solution.**

Manufacturer wanted:

**A company that can
produce
products in this range
(dish soap,
shower gel and
shampoo)**

Chance:

The world market is

huge!

Save your Sea...



To protect our Gulfs and Bays

Obligated by the Turkish Ministry of Environment

500 ml

use only 3 drops